

CECABUL HOLDINGS LLC

Our Subsidiaries

Cecabul Tx

Build Organizational Capacity
through skills and knowledge
development



Cecabul HR

Supplies the industry with
cultured business unit leaders
and managers



Cecabul Consulting

Transforms your organization
and projects into results



Cecabul Investment

Transforms great ideas into
solutions and impact through
business incubation



CECABUL TX

Capacity Building

Level 1 - Self Mastery

6-week program

Saturday: 07:00 am - 10:00 am
Tuesday: 07:00 pm - 10:00 pm
Thursday: 07:00 pm - 10:00 pm



Level 2 - Managerial Effectiveness

10-week program

Saturday: 07:00 am - 10:00 am
Tuesday: 07:00 pm - 10:00 pm
Thursday: 07:00 pm - 10:00 pm



Level 3A - Entrepreneurship

Saturday: 07:00 am - 10:00 am
Tuesday: 07:00 pm - 10:00 pm
Thursday: 07:00 pm - 10:00 pm



Level 3B - Career Growth

Saturday: 07:00 am - 10:00 am
Tuesday: 07:00 pm - 10:00 pm
Thursday: 07:00 pm - 10:00 pm



SELF-MASTERY

Curriculum

1.1. Market Demand

- 1.1.1. VUCA
- 1.1.2. Hierarchy of Competence
- 1.1.3. Competence Evolution

1.2. Psychodynamics

- 1.2.1. Hindsight
- 1.2.2. Personality
- 1.2.3. Emotional Intelligence

1.3. Communication

- 1.3.1. Art of communication
- 1.3.2. Radical Candor in feedback
- 1.3.3. Stack Issues in Persuasion

1.4. Financial Literacy

- 1.4.1. Networth Calculator
- 1.4.2. Personal finance
- 1.4.3. Intro to Corporate Finance
- 1.4.4. Tax Literacy

5. Personal Strategy

- 1.5.1. Vision Board
- 1.5.2. M.O.R.E

1.6. Execution

- 1.6.1. Theory of change
- 1.6.2. M&E



**Break the SIF Cycle
(Stagnation | Inefficiency | Frustration)**

MANAGERIAL EFFECTIVENESS

Curriculum

1.1. Organizational Culture

- 1.1.1. Governing principle
- 1.1.2. Organization Structure
- 1.1.3. Unity of purpose
- 1.1.4. Rituals

1.2. Balanced Score Card

- 1.2.1. Vision, Mission, Values
- 1.2.2. GOST Model
- 1.2.2. Logframe

1.3. Contextual Analysis

- 1.3.1. Internal Environment
- 1.3.2. External Environment

1.4. Market Analysis

- 1.4.1. BCG Matrix
- 1.4.2. Market Sizing
- 1.4.3. Segmentation

1.5. Risk Matrix

- 1.5.1. Understanding risk
- 1.5.2. Risk Assessment
- 1.5.3. Risk Treatment

1.6. Project



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ENTREPRENEURSHIP

Curriculum

1.1. Business Development

- 1.1.1. Ideation
- 1.1.2. Market Assessment
- 1.1.3. Prototype
- 1.1.4. Pilot

1.2. Investor Readiness

- 1.2.1. Business Plan
- 1.2.2. Financial Model
- 1.2.4. Pitch
- 1.2.5. Investor Memo

1.3. Resource Mobilization

- 1.3.1. Concept note
- 1.3.1. Proposal writing

1.4. Business Structuring

- 1.4.1. Commercial Law
- 1.4.2. Business Automation

1.5. International Trade

1.6. Project Management



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CAREER GROWTH

Curriculum

1.1. Employer Need Analysis

- 1.1.1. Challenges
- 1.1.2. Mindset
- 1.1.3. Expectations

1.2. Personal Branding

- 1.2.1. CV
- 1.2.2. LinkedIn
- 1.2.3. Cover Letter
- 1.2.4. Job Application

1.3. Interview Process

- 1.3.1. Before the Interview
- 1.3.2. During the interview
- 1.3.3. After the interview

1.4. Practicals



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