

CECABUL HOLDINGS LLC

Our Subsidiaries

Cecabul Tx

Build Organizational Capacity through skills and knowledge development



Cecabul HR

Supplies the industry with cultured business unit leaders and managers

Cecabul Consulting

Transforms your organization and projects into results

Cecabul Investment

Transforms great ideas into solutions and impact through **business incubation**

CECABUL

TX

Capacity Building

Level 1 - Self Mastery

6-week program

Saturday: 07:00 am - 10:00 am
Tuesday: 07:00 pm - 10:00 pm
Thursday: 07:00 pm - 10:00 pm



Effectiveness

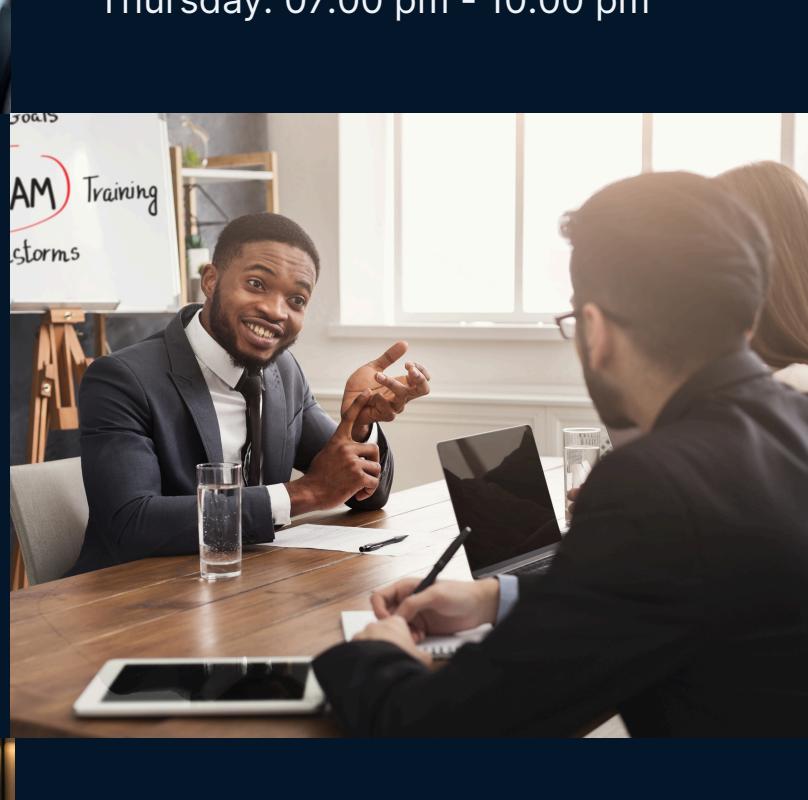
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100% of the energy consumed in the U.S. is derived from fossil fuels.

Entrepreneurship
Saturday: 07:00 am - 10:00 am
Tuesday: 07:00 pm - 10:00 pm

...and the best part is that you can do it all from the comfort of your own home.



Level 3B - Career

Saturday: 07:00 am - 10:00 am

Tuesday: 07:00 pm - 10:00 pm
Thursday: 07:00 pm - 10:00 pm



SELF-MASTERY

Curriculum

1.1. Market Demand

- 1.1.1. VUCA
- 1.1.2. Hierarchy of Competence
- 1.1.3. Competence Evolution

1.2. Psychodynamics

- 1.2.1. Hindsight
- 1.2.2. Personality
- 1.2.3. Emotional Intelligence

1.3. Communication

- 1.3.1. Art of communication
- 1.3.2. Radical Candor in feedback
- 1.3.3. Stack Issues in Persuasion

1.4. Financial Literacy

- 1.4.1. Networth Calculator
- 1.4.2. Personal finance
- 1.4.3. Intro to Corporate Finance
- 1.4.4. Tax Literacy

5. Personal Strategy

- 1.5.1. Vision Board
- 1.5.2. M.O.R.E

1.6. Execution

- 1.6.1. Theory of change
- 1.6.2. M&E



**Break the SIF Cycle
(Stagnation | Inefficiency | Frustration)**

MANAGERIAL EFFECTIVENESS

Curriculum

1.1. Organizational Culture

- 1.1.1. Governing principle
- 1.1.2. Organization Structure
- 1.1.3. Unity of purpose
- 1.1.4. Rituals

1.2. Balanced Score Card

- 1.2.1. Vision, Mission, Values
- 1.2.2. GOST Model
- 1.2.2. Logframe

1.3. Contextual Analysis

- 1.3.1. Internal Environment
- 1.3.2. External Environment

1.4. Market Analysis

- 1.4.1. BCG Matrix
- 1.4.2. Market Sizing
- 1.4.3. Segmentation

1.5. Risk Matrix

- 1.5.1. Understanding risk
- 1.5.2. Risk Assessment
- 1.5.3. Risk Treatment

1.6. Project



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ENTREPRENEURSHIP

Curriculum

1.1. Business Development

- 1.1.1. Ideation
- 1.1.2. Market Assessment
- 1.1.3. Prototype
- 1.1.4. Pilot

1.2. Investor Readiness

- 1.2.1. Business Plan
- 1.2.2. Financial Model
- 1.2.3. Pitch
- 1.2.4. Investor Memo

1.3. Resource Mobilization

- 1.3.1. Concept note
- 1.3.1. Proposal writing

1.4. Business Structuring

- 1.4.1. Commercial Law
- 1.4.2. Business Automation

1.5. International Trade

1.6. Project Management

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CAREER GROWTH

Curriculum

1.1. Employer Need Analysis

- 1.1.1. Challenges
- 1.1.2. Mindset
- 1.1.3. Expectations

1.2. Personal Branding

- 1.2.1. CV
- 1.2.2. LinkedIn
- 1.2.3. Cover Letter
- 1.2.4. Job Application

1.3. Interview Process

- 1.3.1. Before the Interview
- 1.3.2. During the interview
- 1.3.3. After the interview

1.4. Practicals



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