

Self Mastery

Managerial Effectiveness

Market Readiness

Capacity Building

Value Creation & Value Capture

Presented by : **Felix Nzuki**

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Self- mastery

Enlighten

Aspire &
Desire

Dis-
Entangle

Money
Vibes

Persuade

Know
People

Aspire

Assess your goals

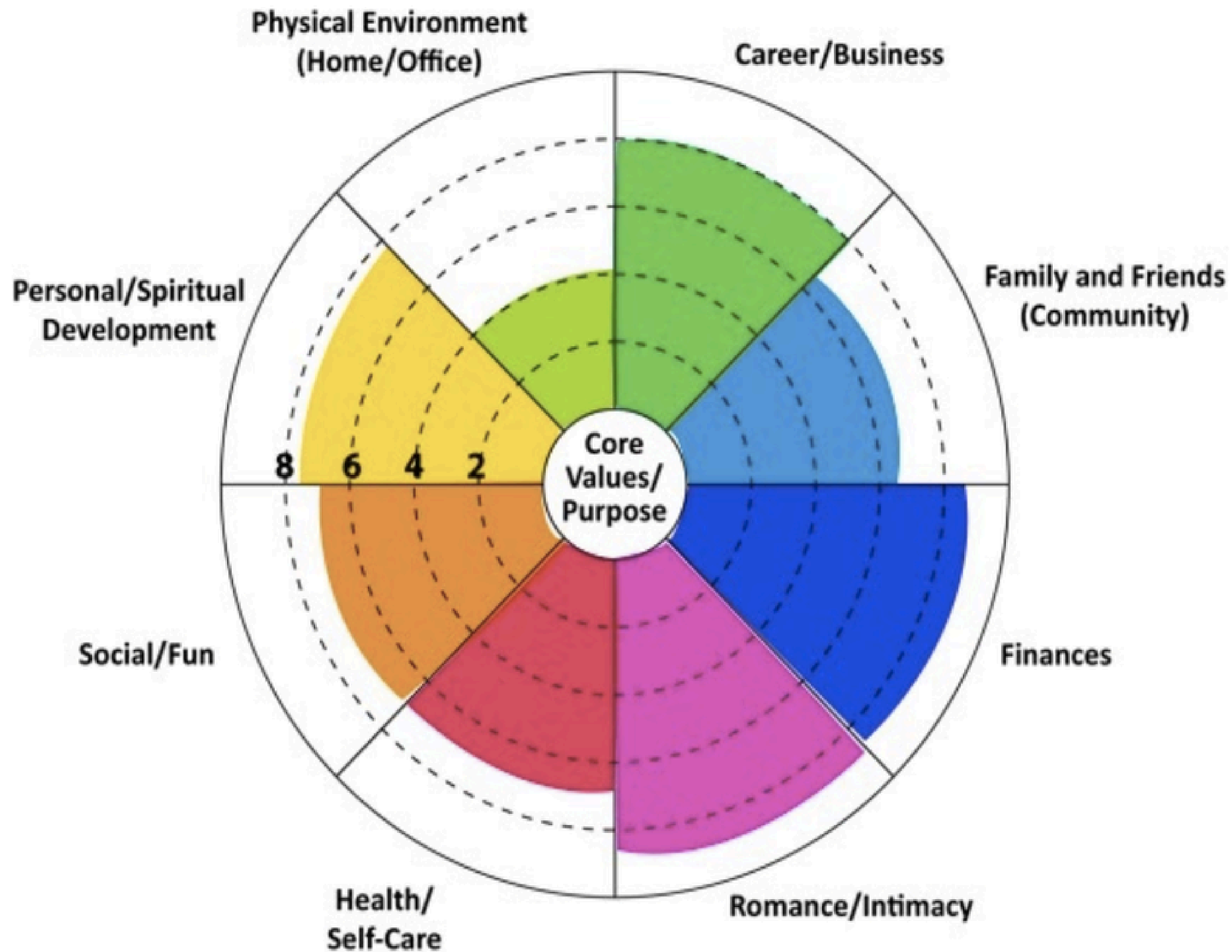
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Wheel of Life

Quantitative Assessment



G.O.S.T Model

Strategic roadmap

EXECUTABLE GOALS

WHAT

HOW

GOALS

OBJECTIVES

STRATEGIES

TACTICS

Earn a monthly income of at least 100K by June 2027

Grow my Monthly Salary to 60K by Dec 2026

Sell farm produce of 20K p.m. by Dec 2026

Earn 20K from Freelancing by Dec 2026

- Get a new Job as a manager

- Set up a chicken farm
- Grow water melon

- Design websites
- Revamp linkedin profile

- Upskill on leadership
- Send 3 job applications per day

- Lease a ¼ acre
- Hire a farm worker

- Learn the skills
- Build a personal brand

REPORT YOUR PERFORMANCE

Tactics	KPIs	Target	Actual	Variance
<ul style="list-style-type: none"> • Build leadership skills • Send 3 job applications per day 	<ul style="list-style-type: none"> • Leadership Abilities • No. of job invitations 	<ul style="list-style-type: none"> • Organizational leadership • 2 interviews per month 	<ul style="list-style-type: none"> • Team leadership • 1 interview 	<ul style="list-style-type: none"> • (50%)
<ul style="list-style-type: none"> • Lease a ¼ acre • Hire 2 farm workers 	<ul style="list-style-type: none"> • Acreage leased • Worker hires 			
<ul style="list-style-type: none"> • Learn the skills • Build a personal brand 	<ul style="list-style-type: none"> • No. of business skills • Brand visibility 			

Monitor & Evaluate your Performance

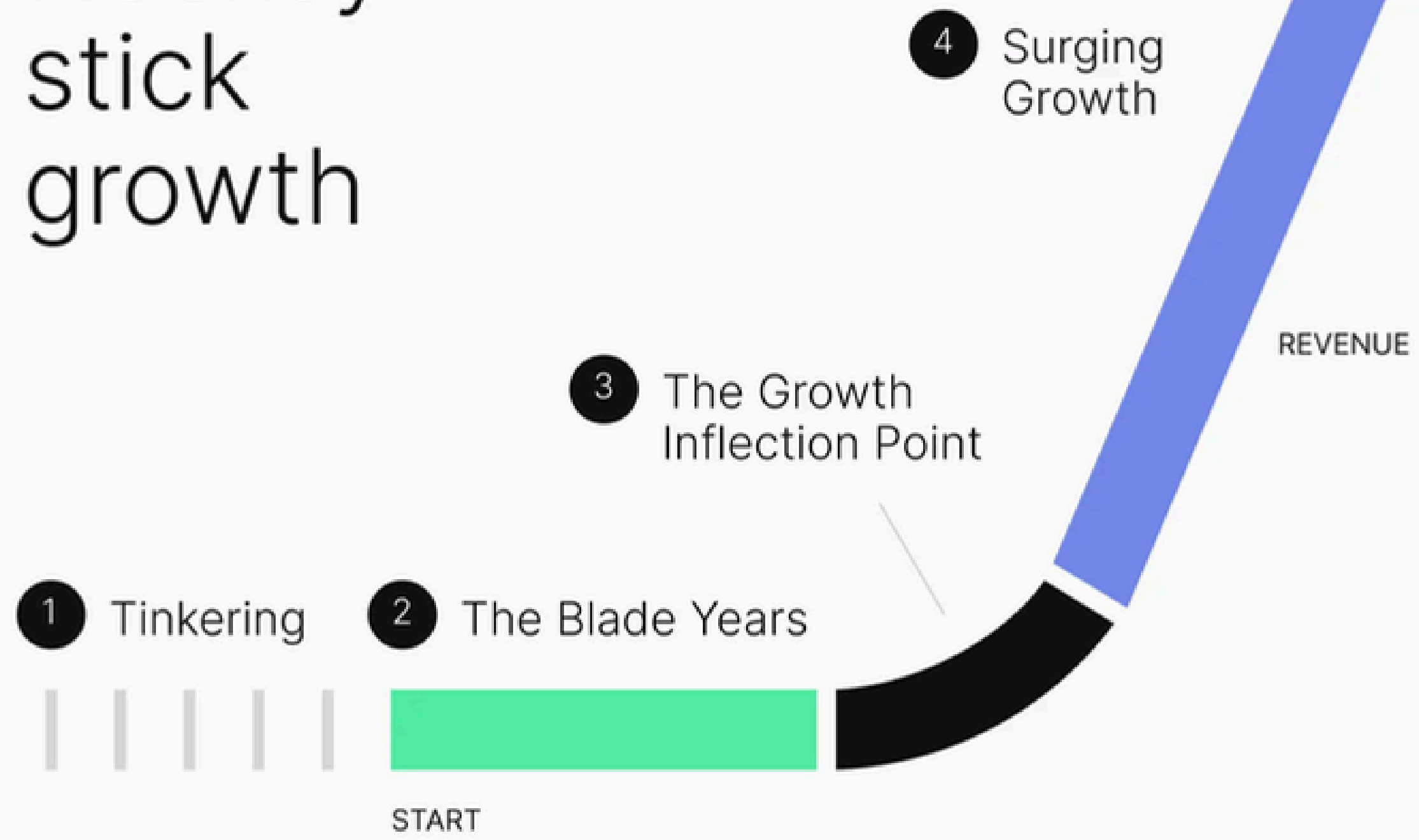
	Narrative	KPIs	Means of Verification	Assumptions
Goal				
Purpose				
Output				
Activities				

Theory of Change

Managing Expectations

Current Situation	Inputs	Activities	Outputs	Outcomes	Impacts (Goal)
Unpaid fees Mobile loans Rent delays Wornout clothes Lack of good food No friends Lonely Broke Frustrated Confused	Mentor/Trainer/Coach Resolve/Will Character/Attitude Accountability Partner Capital/Fees Time/Spaces/Wifi Phone/Computer Camera/Mic	Learn Engage peers Networking Personal Dev Apply for jobs Create a service or product Innovate Fund raise Build your brand Post your work Pray	Acquire knowledge Acquire skills Be self-aware Gain confidence Understand your markets Get a job Build Expertise Build Credibility Attract Customers Become a brand	Run a business Build a career Innovate a product Innovate a service Connect with investors Create wealth Break capital barriers Break personality barriers Build a social community	Create free time Build an investment portfolio Achieve your educational goals Debt free Own a home Excellent dressing Own a Car Travel the world Live your dream Fund your projects Invest in Charity work

Hockey stick growth



Assignment

Module 2: Aspire

1. Identify a change you want to realize e.g. Career, Financial, Family, Marriage, Business etc and build a theory of change for it
2. In your groups, identify two major goals and jointly build a strategic plan using the GOST model, complete with M&E & Logic model. Use the following column headers: Goals | Objectives | Strategies | Tactics | KPIs | Unit of Measure | Targets | Actual | Variance | Assumptions | Means of verification | Status

Template

(<https://docs.google.com/spreadsheets/d/1NPNTQbTyJ-gxUpG42jPFihRzykJ78oexggG5DaJlATI/edit?usp=sharing>)

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